

Specialised Master's Degree: New Diplomatic Practice (MS)



ICES



University
of Europe
for Applied Sciences



Global European
Diplomatic Academy

Campus Paris



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Welcome by Ambassador Jean-Paul Laborde, Director, Specialised Master's Degree in New Diplomatic Practice (MS)

International relations have undergone unprecedented upheavals over the past 30 years. New practices require increasingly specific skills. In a context where states no longer have a monopoly on diplomacy, the MS Specialized Master's Degree in New Diplomatic Practice at ICES (bac +6) trains students in a professionalizing approach to all new forms of diplomacy, in the public and private sectors, within NGOs, companies, associations or communities that participate in international relations. The Diplomacy programme will be offered in partnership between the Catholic Institute of Vendée (ICES) and the Global European Diplomatic Academy - University of Europe for Applied Sciences (UE). The Specialised Master's Degree in New Diplomatic Practice (MS) will offer you an unrivalled insight into competencies to effectively deal with the challenges and opportunities in the areas of modern diplomacy, international security, global tolerance and peace, economic and cyber diplomacy, international business and trade, global communication, advocacy and negotiations.

What does ICES Paris have to offer?

The diplomacy degree programmes distinguish themselves by responding to the professional learning needs of governments, organisations, NGOs and multi-national corporations as well as graduates aspiring for an international career. It offers degree programmes in diplomacy targeted towards professionals as well as graduates.

Recent world events indicate that the components of diplomacy and technology of the above degree will dominate the international diplomatic agenda and business of governments and organisations for years to come.

Looking forward to the pleasure of welcoming you to ICES Paris campus.

Ambassador Jean-Paul Laborde
Director



MESSAGE FROM THE DIRECTOR OF THE GLOBAL EUROPEAN DIPLOMATIC ACADEMY

Delighted to join Ambassador Jean - Paul Laborde in offering the Specialised Master's Degree in New Diplomatic Practice (MS) which will run jointly by ICES- University and Global European Diplomatic Academy (GEDA) - University of Europe for Applied Sciences. Over the last four decades the diplomacy staff have developed and run a number of Masters courses, which feature an integration of theory and practice in the field of diplomacy and related disciplines in London, Paris and Rome. Your career will benefit from a wide range of activities, as well as connections and relations with many reputable institutions and organisations through direct contacts, visits and exchange programmes.

Our staff have also an extensive experience in supervising PhD degrees in diplomacy and related disciplines and running customised training programmes for diverse groups of diplomats and officials. These groups were sponsored either by the UK Foreign, Development and Commonwealth Office, the British Ministry of Defence and the British Council. Diplomatic training courses were provided to groups from Poland, Romania, Tunisia, Uzbekistan, Turkmenistan and Kazakhstan; or sponsored by their own governments, such as, Kuwait, Iraq, Azerbaijan, Tanzania, Vietnam, Swaziland, United Arab Emirates and Saudi Arabia. Training programmes were established and presented to groups sponsored by the Chinese government, coming from diverse backgrounds such as the Ministry for Foreign Affairs, the People's Liberation Army, the Central Communist Party, and the Beijing Security Police. (One specific purpose of the training was to prepare the groups for the Olympic Games and beyond. Groups were also trained from the National Development and Reform Commission and the Foreign Affairs Office of Qinghai Province, People's Republic of China.)

Many of our alumni occupy senior positions in their home countries as Ministers and Ambassadors. Others are working as members of staff for international and regional organisations such as the UN, NATO, the EU, the Gulf Cooperation Council, the League of Arab States, the media, multinational corporations, as well as for defence and security organisations and as members of parliaments in their own countries. A number of our graduates have pursued academic careers as lecturers and researchers at various universities around the globe.

We have trained diplomats and officials from more than 190 countries. Many of those who enrol on our courses already have practical experience at a senior level in government, the military, security organisations, the diplomatic corps and/or multinational corporations, which they can share with graduates who aspire for an international career. The cosmopolitan nature of our students ensures broad experience and a constructive exchange of ideas.

Alongside our reputable courses and excellent teaching staff, our location in the heart of Paris also gives you access to everything the city has to offer. We are within easy reach of all the principal diplomatic missions, government departments, media and financial centres and headquarters of multinational organisations – so we can often invite career diplomats and other working professionals into the university to contribute to our courses.

We are a member of the International Forum on Diplomatic Training which is comprised of 80 countries; hence, we also have strong partnerships and cultural exchange programmes with a number of other leading diplomatic academies and institutes of international relations, which will add to your network of associates as well as enrich your learning experience with us. The international symposia and diplomatic activities which our staff organised in the past for the benefit of the student body attracted senior government officials, heads of diplomatic missions and decision makers from all over the world.

Our taught courses will draw on the considerable expertise and resources of UE as well as ICES faculties of Law, Economics & Management, Political Science & History, Literature & Languages and Sciences, bringing you an unparalleled breadth of experience and depth of knowledge. All these elements combine to make our courses extremely attractive to those seeking international careers, whether working directly in the diplomatic service or looking to gain a full understanding of the conduct of international relations within a commercial context.

The Specialised Master's Degree in New Diplomatic Practice (MS) will offer you an unrivalled insight into competencies to effectively deal with the challenges and opportunities in the areas of modern diplomacy, international security, global tolerance and peace, economic and cyber diplomacy, international business and trade, global communication, advocacy and negotiations.

Upon the successful completion of the MS Degree you will be in principle exempted from the first year of the PhD Degrees which are offered by Gioya's Higher Education Institution - <https://gioya.edu.mt/academic-programmes>.

I hope that you will choose to come to ICES to study and look forward to welcoming you to the MS new diplomacy programme..

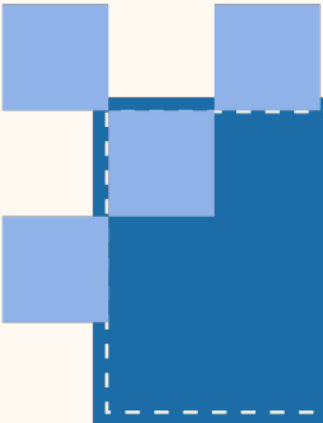


Professor Dr Nabil Ayad
Co-Director

New Diplomatic Practice (MS)

STRUCTURE AND CONTENTS

Enseignements	Volume horaire	Crédits ECTS
	354	75
U.E. 1 : Th Diplomatic Framework	103	13,5
Diplomatic History	28	2
Cyber Diplomacy	24	4
Negotiating in the multilateral World	12	1,5
Internatioanl Croiminal Justice and Diplomacy	24	1,5
Leadership and diplomacy	15	1
U.E. 2 : Different forms of Diplomacy	98	12,5
Non State Actors and Diplomacy	15	2
The French Diplomacy in the New world Environment	20	2,5
Culture, civilisations, influence and diplomacy	24	3
Parliamentary Diplomcy, a new form of action	15	2
The Digital Nation State:Opportunities and Challenges	12	3,5
Secrecy and diplomacyt	12	1,5
U.E. 3 : Diplomatic action principles	52	6,5
Business and Diplomacy	12	1,5
Diplomacy in action: Case studiies	8	1
NGOs against Transnational Organized Crime	12	1,5
U.E. 4 : Diplomatic action in hostile environnement	101	12,5
War, diplomacy and internaitonal Law	20	2,5
Internaitonal cooperaiton against terrorsim Case study	24	3
Crisis Management and diplomacy	20	2,5
Development, financial Aid and diplomacy	12	1,5
Les moyens diplomatiques dans la lutte contre le blanchiment	25	3
U.E. 5 : Diplomatic internship		10
U.E. 16 : Professional essai		20



New Diplomatic Practice (MS) STRUCTURE AND CONTENTS

Career Perspectives, Development and Employability

The Financial Times newspaper in August 2010 declared: “the job description for Britain’s ambassador’s is to be re-written to include tough targets for trade promotion and a requirement for the country’s top diplomats to tour the UK’s region to showcase commercial opportunities abroad”. Many countries nowadays adhere to the above approach. The diplomacy programmes are designed to meet the needs of students who wish to pursue positions in international diplomacy across different sectors and types of organisations. Specific job functions include, for example, diplomats and embassy staff, roles in international trade missions or international security advisors.

Summary of Contents

The MS Diplomacy covers a range of pertinent issues such as protocol, negotiation, and decision-making, as well as the impact of the revolution in ICT and its implications for public diplomacy and the emergence of the digital nation state in the age of disruptive technologies. Recent advances in the globalisation of communications technology – particularly the Internet, direct broadcast satellites and telecommunications – have mutated the world in which traditional diplomacy was conceived and developed. Social media including Twitter, Facebook, Instagram, and you tube have a tremendous impact. Heads of State utilise Twitter on a daily basis to comment on national events and international issues in other parts of the world. Other politicians in various countries also attempt to deliver their point of view directly to a global audience through Twitter and other social media. Making the situation even more complex is the phenomena of ‘fake news’ – where false reports are tweeted and retweeted globally to the extent that many find it difficult to distinguish what is factual from what is totally false. As a result, a focus of the programme will be understanding the complex nature of media, especially in the digital domain and social media and their impact on political and economic reporting, decision – making and diplomatic practice.

While globalisation had provided an ethos and the context, it is the tragic events of 9/11, the subsequent fighting in Afghanistan and Iraq, Libya, Syria, Yemen, and Gaza as well as the proliferation of violent non-state actors, as well as the proliferation of immigrants which together have prompted the vital need to identify a new form of diplomacy. Since diplomacy is the child of changing times, the goal of the MSc Programme and its International Diplomacy and the Digital State component is to give the necessary background, create discussion, and lead participants to formulate a plan to work in the world as it exists today. In its Digital Strategy, the British Foreign and Commonwealth Office stated, “We want to see digital embedded in every element of foreign policy Work, leading to a more effective, more open Foreign and Commonwealth Office that can take full advantage of the networked world”. Many other nation states are adopting the same approach and will follow suit.

LINKS WITH GOVERNMENTS AND ORGANISATIONS



Royal visit to the
Diplomatic Academy of
London, University of
Westminster

Her Majesty Queen Elizabeth II and Dr Geoffrey Copland, Vice- Chancellor, University of Westminster attended the simulation exercise on the Role of the United Nations in Combating International Terrorism, which was organised by Professor Nabil Ayad , Director of the Diplomatic Academy and conducted by the staff and candidates on the MA Diplomatic Studies. A group of students from the Moscow Diplomatic Academy, Ministry for Foreign Affairs of the Russian Federation, was also present. Pictured seated left to right, Mr Stanley Martin, the Queen's Most Advanced Gentleman Usher and former Assistant of the London Diplomatic Corps and Associate Head of the Protocol Department. July 2004.



LINKS WITH GOVERNMENTS AND ORGANISATIONS



Professor Nabil Ayad with HIS Highness Shaikh Nahyan bin Mubarak Al Nahyan , UAE Minister of Tolerance , Glasgow Caledonian University London Staff , who participated in the international conference which was held in Abu Dhabi , on : The New Nexus II : The Impact of Media on Diplomacy , Security , National Building and Statecraft – Image Projection and Reputation Management , February 2019.

Professor Nabil Ayad, with Her Majesty's Marshal of the London Diplomatic Corps Mr. Alistair Harrison CMG, CVO in November 2014



LINKS WITH GOVERNMENTS AND ORGANISATIONS



His Excellency Mr Khaled Al- Duwaisan, Ambassador of the State of Kuwait to the Court of St James's and Doyen of the London Diplomatic Corps receiving an Honorary Doctorate from Professor Edward Acton, Vice – Chancellor, University of East Anglia and Professor Nabil Ayad, Rector Diplomatic Academy of London.

Professor Nabil Ayad Rector, London Academy of Diplomacy , University of East Anglia and Professor Enzo Scotto, President of Link Campus University and former Minister of State , Italian Ministry of Foreign Professor Claire Smith with a group of Italian Generals who attended an executive programme on Threats to International Security , .



LINKS WITH GOVERNMENTS AND ORGANISATIONS



Professor Dr Nabil Ayad , Director of the Diplomatic Academy of London with a group of students from Moscow Diplomatic Academy and Alakhawayn University who attended a summer courses as part of an exchange programme with the two institutions.

A delegation from the Iraqi Parliament headed by Sheikh Humam Baqir Hamoud (right), Chairman of Foreign Affairs Committee. Professor Ayad gave a talk on International Affairs and Parliamentary Diplomacy. The visit was sponsored by the Foreign and Commonwealth Office, London, March 2007



LINKS WITH GOVERNMENTS AND ORGANISATIONS

A delegation of Egyptian senior Diplomats and candidates at Cairo Diplomatic Institute at the Foreign and Commonwealth Office , London Visiting the Foreign and Commonwealth Office: HE Dr Said Shalabi , Assistant Minister and Director of the Cairo Diplomatic Institute , Egyptian Ministry for Foreign Affairs (centre) Ambassador Mustafa Al Remaly (to her left) and Professor Nabil Ayad , Director of the Diplomatic Academy of London (DAL) , (to her right) with the group of 22 Egyptian diplomats who attended a training programme at DAL on the Dynamics of Diplomacy which was organised by Professor Nabil Ayad , June 2008

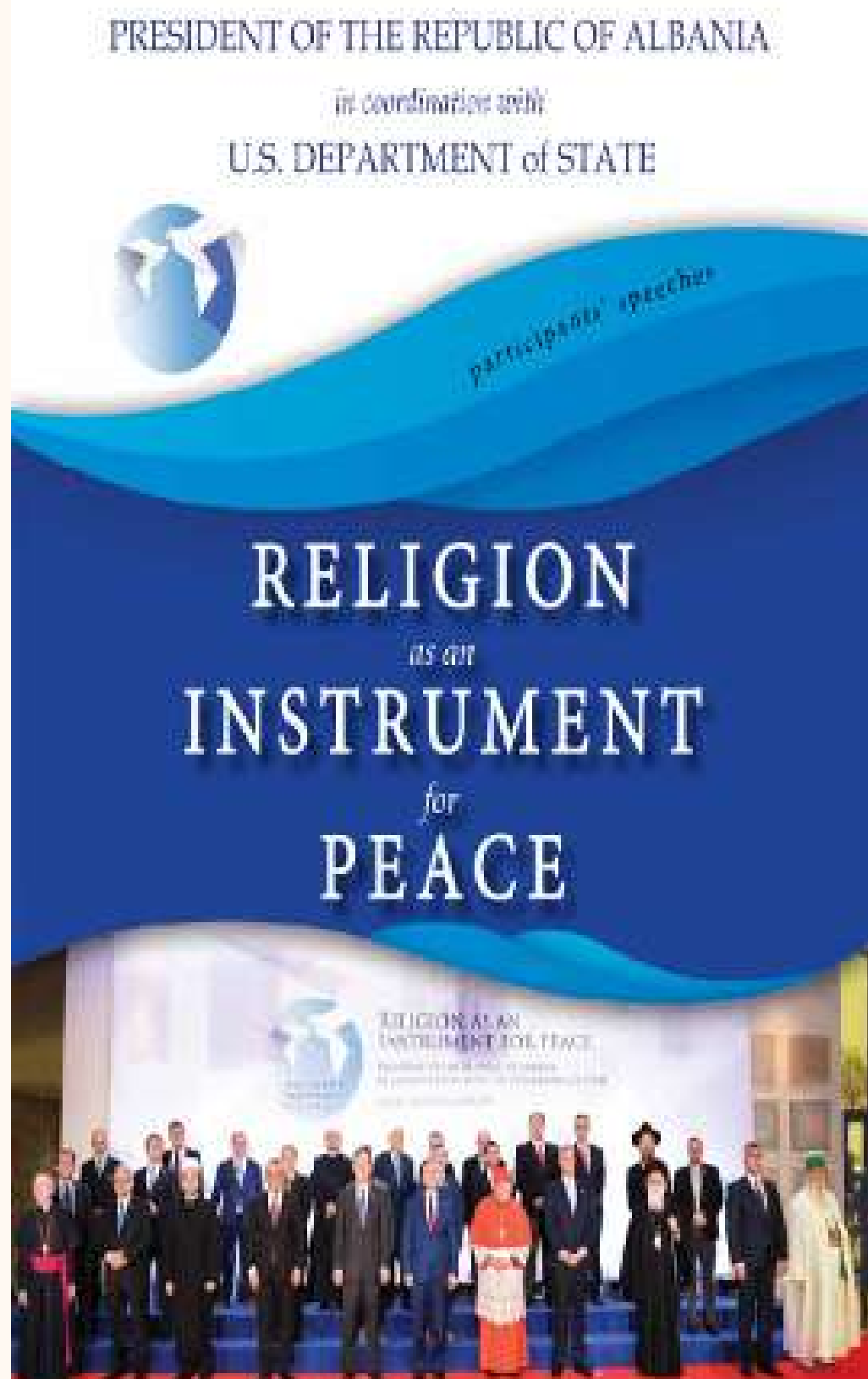


A group of Kenyan MPs and other government officials discussing Task Force on the Rationalisation of the Ministry of Foreign Affairs and Strengthening of the Missions Abroad with Professor Dr Nabil Ayad who also conducted a seminar on Parliamentary Diplomacy

LINKS WITH GOVERNMENTS AND ORGANISATIONS

Professor Nabil Ayad with H E Ilir Meta, President of Albania and international religious leaders at the international conference on Religion as an Instrument of Peace which was organised by the President of Albania and USA State Department , Tirana , November 29 2019. Professor Ayad gave a lecture on

Religion, States, and Security



LINKS WITH GOVERNMENTS AND ORGANISATIONS

Professor Nabil Ayad at the International Conference on Creative Economics RUDN University which was organised by RUDN University (Peoples' Friendship University of Russia) Moskva, Russia. Professor Ayad gave a presentation, on: Creative Economics: A Diplomatic Perspective How Diplomats May Bring Added Value to Governments and Citizens by Promoting Economic Diplomacy , 7-9 June 2019



(Centre) H E Orsolya Paksay– Tormassich. Also in photo, Professor Nabil Ayad. Ambassador Emil Brix, Director of the Vienna Diplomatic Academy and former Austrian Ambassador to the UK; H.E. Mladen Andrich, Ambassador of Croatia to Hungary and former Director of Croatia Diplomatic Academy, and Ambassador Artur Harazim, Director, Polish Diplomatic Academy. Professor Nabil Ayad advised the Foreign Ministry on setting up Hungary Diplomatic Academy. Budapest, 2 December 2019.

INTERNATIONAL CONFERENCES AND SYMPOSIA/INTERNATIONAL FORUM ON DIPLOMATIC TRAINING



Deans and Directors of Diplomatic Academies and Institutes of International Relations at the 34th Meeting of the International Forum on Diplomatic Training - Held at the Diplomatic Academy of Vienna, Austria, September 2009



Professor Dr Nabil Ayad , Director of GEDA participated with the 49th Meeting of the International Forum on Diplomatic Training held in Bangkok 13th December 2023



Professor Nabil Ayad with the Deans and Directors of Diplomatic Academies and Institutes of International Relations at the 44th Meeting of the International Forum on Diplomatic Training at the 45th Meeting of the International Forum on Diplomatic Training, Washington DC , USA , September 2019

INTERNATIONAL CONFERENCES AND SYMPOSIA/INTERNATIONAL FORUM ON DIPLOMATIC TRAINING



Professor Nabil Ayad with the Deans and Directors of Diplomatic Academies and Institutes of International Relations at the 44TH Meeting of the International Forum on Diplomatic Training at the 36th Meeting of the International Forum on Diplomatic Training, Brussels and Bruges, Belgium, September 2008



Professor Nabil Ayad with the Deans and Directors of Diplomatic Academies and Institutes of International Relations at the 44TH Meeting of the International Forum on Diplomatic Training, in Santiago, Chile, September 2017.



INTERNATIONAL CONFERENCES AND SYMPOSIA/INTERNATIONAL FORUM ON DIPLOMATIC TRAINING

The following international conferences and symposia have been organised for the benefit of the students body :

- **First International Symposium**, 5-7 April 1995, Diplomacy Beyond 2000, University of Westminster **Second International Symposium**, 1-3 April 1996, Are Diplomats Really Necessary? University of Westminster
- **Third International Symposium**, 9-11 April 1997, The Information Explosion: A Challenge for Diplomacy, University of Westminster
- **Fourth International Symposium**, 7-9 April 1998, Diplomacy and Divinity: Religion in International Relations, University of Westminster
- **Fifth International Symposium**, 29-31 March, 1999, The Impact of Technology on Intelligence and Security, University of Westminster
- **Sixth International Symposium**, 17-19 April 2000, Ethics in International Practice, University of Westminster
- **Seventh International Symposium**, 2 May 2000, Paris, Divinity, Diplomacy and Development, American University of Paris
- **Eighth International Symposium**, 10-12 April 2001, Refugees and Minorities in International Relations, University of Westminster
- **Ninth International Symposium** 31 May 2001, Paris, Institutional Corruption and Good Governance, American University of Paris
- **Tenth International Symposium**, 10 December 2001, Paris, Media and Terrorism, American University of Paris



INTERNATIONAL CONFERENCES AND SYMPOSIA/INTERNATIONAL FORUM ON DIPLOMATIC TRAINING

- **Eleventh International Symposium**, 25 October 2002, The UN and the Media in War and Peace , American University of Paris
- **Twelfth International Symposium**, 8-9 April 2003, Diplomacy and Gender, University of Westminster **Thirteenth International Symposium**, March 2004, UN and the Future of Multilateralism, University of Westminster
- **Fourteenth International Symposium**, May 2006, International Security, and the Dynamics of the New Diplomacy: Image Projection and Reputation Management (organised in conjunction with Foreign Affairs Canada) , University of Westminster
- **Fifteenth International Symposium**, 1 May 2008, The International Dimensions of European Values, University of Westminster
- **Sixteenth International Symposium**, 29 April, 1 May 2008, Transformational Public Diplomacy: Shaping the Future of International Relations (organised in conjunction with the American Embassy, London and University of Southern California, Centre on Public Diplomacy), University of Westminster. Symposium receptions for participated were hosted by the American Embassy and the Canadian High Commission.
- **Seventeenth International Symposium**, 19 March 2012, Rethinking Diplomatic Practice, Global Commerce and International Security in the Age of Heteropolarity , University of East Anglia.
- **Eighteenth International Symposium** 3 April 2013, Global Economic Forum. Best Practices in Trade and Investment Promotion, University of East Anglia London.



INTERNATIONAL CONFERENCES AND SYMPOSIA/INTERNATIONAL FORUM ON DIPLOMATIC TRAINING

- **Nineteenth International Symposium** 12 May 2016. -Science Diplomacy and International Policy, Loughborough University London,
- **Twentieth International Symposium** 22 May 2017 The Nexus of Diplomacy, Politics, Media and Sport: New Perspectives on Pitfalls, Parallels, and Paradoxes, Loughborough University London.
- **Twenty-First International Symposium** 7 January 2018, The New Nexus I – Diplomacy, Security, and the Digital Nation State, organised by the International Institute for Cultural Diplomacy, Abu Dhabi in collaboration with Diplomatic Academy of Canada.
- **Twenty-Second International Symposium** 8 February 2018, Diplomatic Recognition of Kosovo, Defence Diplomacy, Nation-Building and Civil- Military Relationship, Pristina, Kosovo Diplomatic Academy **Twenty-Third International Symposium** 8 March 2018, Diplomacy, Gender Empowerment and Nation-Building, Pristina, Kosovo Diplomatic Academy, Ministry for Foreign Affairs
- **Twenty-Fourth International Symposium** 06-10 May 2018, Economic Diplomacy, Regional Cooperation and Integration Through the Berlin Process in collaboration with the Kosovo Diplomatic Academy and the German Friedrich-Ebert., Gjilan, Republic of Kosovo
- **Twenty Fifth International Symposium** 27 February 2019, The New Nexus II – The Impact of the Media on Diplomacy, Security, Nation Building and Statecraft, organised by the International Institute for Cultural Diplomacy, Abu Dhabi,

DIPLOMATIC STUDIES ALUMNI



A group of Commonwealth Diplomats attending The Postgraduate Programme in Diplomacy, Practice, Procedures and Dynamics sponsored by the Foreign and Commonwealth Office together with Mr. Clive Stitt . Head of the Commonwealth Coordination Department, Sir Peter Marshall KCMG, Professor Stanley Martin LVO First Assistant Marshal of the Diplomatic Corps , Foreign and Commonwealth Office and Professor Dr Nabil Ayad , Director of the Diplomatic Academy of London and Professor T E Burlin . Rector, University of Westminster (centre). The Group participated in a simulation exercise on The Vulnerability of a Small State



Professor Nabil Ayad with Senior Vietnamese officers who attended an executive programme on: The new Nexus in Security and Defence, the group were sponsored by Defence Attaché's Office. The Vietnam Embassy, London June 2018. The training was held at the University of Law, London. June 2018.



A group of Kuwaiti diplomats who attended Advanced English Language and an executive programme in Diplomacy with Dr Geoffrey Copland , Vice - Chancellor . University of Westminster and Professor Dr Nabil Ayad, Director, Diplomatic Academy of London

DIPLOMATIC STUDIES ALUMNI



Visit to the Saudi Embassy, London : (Centre) HE Prince Turki al-Faisal, Ambassador of the Royal Kingdom of Saudi Arabia to the Court of St James's; (to his right) Professor Dr Nabil Ayad, (to his left) Ms Rosalie Rivett, and a group of officials from the Saudi Royal Protocol, National Guard and Ministry of Finance who attended a training Programme in Diplomacy and Protocol which was organised by Professor Nabil Ayad (2003)



Left to Right Dr Klaus Kruger, Programme Director, German Foundation for International Development (left) Professor Dr Nabil Ayad, Director, Diplomatic Academy of London, (Centre), and diplomats attending a training programme organized by the German Foundation of International Development, following Professor Ayad's lecture on Global Threats in the Information Age, Berlin, February 2000

DIPLOMATIC STUDIES ALUMNI



Pictured are (second row, centre) Professor Geoffrey Petts, Vice-Chancellor and Rector of the University of Westminster, (second row, right) Mr W U Dong, Deputy Director General, Secretarial Bureau of the State Council Information Office, (second row, left) Professor Nabil Ayad, DAL Director and (front row, third right) Dr Jennifer Song, Senior Lecturer, with senior Chinese government officials who attended a two-week executive training programme on Government Communication and Public Diplomacy in October 2008. The group were sponsored by the State Council Information Office.



People's Republic of China - National Development Reform August 2011. Professor Nabil Ayad, Rector of the London Academy of Diplomacy, University of East Anglia organised an executive programme in Environmental Tax Policy and Legislation for 22 senior Chinese officials.



Officials from the Foreign Affairs Office of Qinghai Province, People's Republic of China with Professor Nabil Ayad. A short course was organised for Officials from the Foreign Affairs Office of Qinghai Province, People's Republic of China - June 27th-28th, 2012 by the London Academy of Diplomacy. A group of 22 officials from the Foreign Affairs Office of Qinghai Province, People's Republic of China participated in a Workshop on "The Dynamics of Diplomacy." The workshop was organised by the London Academy of Diplomacy. University of East Anglia, in cooperation with Sino-UK Link.

DIPLOMATIC STUDIES ALUMNI



Professor Nabil Ayad and candidates on the MA Diplomatic Studies visiting the Jordanian Embassy in the Hague with Ambassador Dr Mazen Armouty who gave a talk on the Management of Diplomatic Missions . At the Jordian Embassy



Dr Koichiro Matsura, Director General, UNESCO, (right), Professor Nabil Ayad, Director, Diplomatic Academy of London, (left), Dr Klaus Kruger, Programme Director, German Foundation for international development, candidates on the MA in Diplomatic Studies (London and Paris), Mr Roger McNally, Deputy Course leader, Diplomatic Academy of London, a group of Kuwaiti diplomats attending a special programme at the Diplomatic Academy of London, and fellow diplomats at a training course at the German Foundation of International Development, at the International Congress Centre, Berlin March 2000.

DIPLOMATIC STUDIES ALUMNI



A group of senior officials from the United Arab Emirates (UAE) who attended an executive training programme in Diplomacy, Practice Procedures and Dynamics at DAL. Some have been appointed as Ambassadors to various countries and others at senior positions within the UAE Ministry for Foreign Affairs. (Front row right to left) HE Mohammed 'Al-Mazrouei, Ambassador of the United Arab Emirates to Algeria; HE Mr Essa Al-Gurg, Ambassador of the United Arab Emirates to the Court of St James's and Doyen of the London Diplomatic Corps; Professor Nabil Ayad, Director, the Diplomatic Academy of London, University of Westminster; and Dr Saeed Al Dhaheeri, former Director General, Emirates Identity Authority (Back row from left) HE Abdulla Al Suwaidi, Ambassador of the United Arab Emirates to Australia; HE Mr Saeed Al Muhairi, Director of the Deputy Foreign Minister Office; HE Mr Abdulla Al Amri, Ambassador of the United Arab Emirates to France; HE Mr Ali Al Nuaimi, Director of Human Resources, Ministry for Foreign Affairs; HE Mr Saeed Al Kitbi, Ambassador of the United Arab Emirates to Morocco; Mr Ahmed Al Shamsi, Colonel Aircraft Engineer; HE Mr Rashid Al Dhaheeri, Ambassador of the United Arab Emirates to Nigeria



From Right: Dr. Geoffrey M. Copland, Vice-Chancellor and Rector, University of Westminster, Colonel Montague and Major Gibbs: both candidates of the MA Course in International Liaison and Communication and Professor Nabil Ayad, Director, Diplomatic Academy of London at the Graduation Ceremony, December 2006.

DIPLOMATIC STUDIES ALUMNI



HE Mr., Robert Tuttle Ambassador of the United States to the Court of St James's , Professor Geoffrey Petts, Vice-Chancellor and Rector, University of Westminster and Professor Nabil Ayad , Director of the Diplomatic Academy of London , University of Westminster and candidates on the Masters degrees in Diplomatic Studies and International Liaison and Communication at the American Embassy reception which was hosted by Ambassador Tuttle to welcome the delegates of the international symposium in the series of Diplomacy in the 21st Century on: Transformational Diplomacy: Shaping the Future of International Relations.



H E Krzysztof Skubiszewski Polish Minister for Foreign Affairs , Professor T E Burlin , Rector , University of Westminster and Professor Nabil Ayad , Director of the Diplomatic Academy of London with a group of Polish diplomats who attended a three months training programme in diplomatic studies and practice which was sponsored by the Know How Fund Unit , Foreign and Commonwealth Office Witold Spirydowicz on behalf of the Polish Diplomats at the Presentation Ceremony "It is significant not only that many students have opted to attend the DAL Diplomatic Course in preference to the and Washington, but also that a number of students have enrolled on DALs Course after successful completion of the above-mentioned courses."

DIPLOMATIC STUDIES ALUMNI



DAL Alumna HE Ruth Elizabeth Rouse, High Commissioner for Grenada to the Court of St James's since 29 October 2008. Since joining the Grenada Foreign Service in 1982, High Commissioner Rouse has served in various capacities including: Permanent Secretary (Ag) Ministry of Legal Affairs, Grenada (2007-08); Ambassador/Permanent Representative of Grenada to the United Nations (NY) (2004-07); High Commissioner for Grenada to the Court of St. James's (UK) (1999-2004); Non Resident High Commissioner to the Republic of South Africa (2000-05); Chief of Protocol to the Government of Grenada [1996-99]; and in a regional capacity at the Organisation of Eastern Caribbean States High Commission in Ottawa, Canada (1990-96). In addition, she has represented Grenada and headed several delegations to International meetings and conferences and holds membership in a variety of organisations including Commonwealth Societies, and served as political focal point for Grenada to the Global Environment Facility (GEF).



HE Anamaria Carreira, Angolan Ambassador to the UK and a DAL alumna, presents her credentials to Her Majesty Queen Elizabeth II

DIPLOMATIC STUDIES ALUMNI



(l-r) Professor Richard Harvey, Director of Admissions and Internationalisation, University of East Anglia; Professor Lee Marsden, Head of School of Politics, Philosophy, Language and Communication Studies, University of East Anglia; Lieutenant Colonel Bashar Badran, Abu Dhabi Police; Professor Nabil Ayad, Director, Academy of Diplomacy and International Governance, University of East Anglia; Brigadier Faisal Al Shaibi, Abu Dhabi Police; Professor Jack Spence, King's College London. Following the Via presentations of Lieutenant Colonel Bashar Badran and Brigadier Faisal Al Shaibi, April 2016



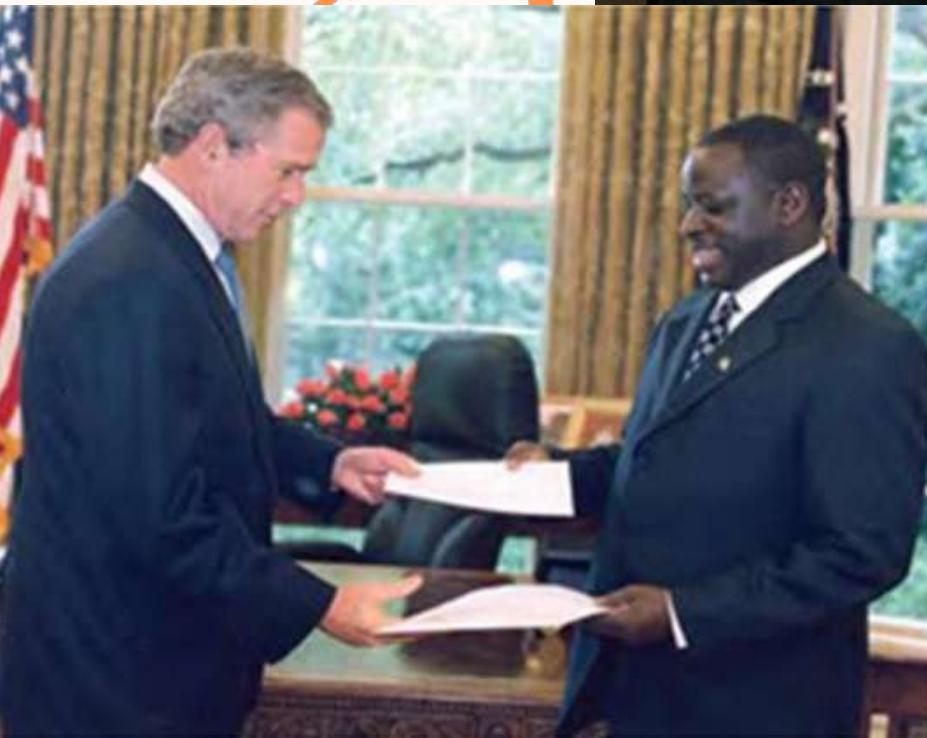
(l-r) Professor Antony Morgan, Dean, Glasgow Caledonian University London; Dr Bipasha Ahmed, Internal Examiner - Senior Lecturer GCU London; Professor Touhami Abduli, External Examiner; Abdul Aziz Saud Al-Babtain, General Director, Al Babtain Cultural Foundation and former Tunisian Minister of State for European, Arab and African Affairs; Professor Nabil Ayad, Supervisor - Director, International Diplomacy Programmes, The British School of Leadership and Management, GCU London and Dr Saif Al Hajeri, Deputy Head of Protocol, Dubai Police.



(l-r) Dr Saif AlSaedi, Assistant Police Attaché, Embassy of United Arab Emirates, London; and Professor Nabil Ayad, Supervisor- Director, International Diplomacy Programmes, The British School of Leadership and Management, GCU London.

DIPLOMATIC STUDIES ALUMNI

DAL alumnus HE Sheikh Khalid Abdullah Sabah, Chief of Amiri Protocol and Chamberlain, State of Kuwait with President Barack Obama



DAL alumnus HE Dr Zac Nsenga Permanent Secretary, Ministry of Defense, and former Ambassador of Rwanda to the US presenting copies of his credentials and that of recall of his predecessor to President George W Bush.

DIPLOMATIC STUDIES ALUMNI



(L-R) Professor T E Burlin , Rector , University of Westminster , HE Sergio Celac , Ambassador of Romania to the United Kingdom , Professor Dr Nabil Ayad , Director of the Diplomatic Academy of London and a group of Romanian diplomats who attended the MA Diplomatic Studies.



(L-R) The Queen's Representative Sir Kenneth Olisa OBE , The Lord Lieutenant of Greater London presenting an MBE to Antonio Acuna , Alumnus of diplomacy , Module Leader , The Digital Nation State , GEDA and former Director of UK.DATA.GOV , Cabinet Office , UK.

DIPLOMATIC STUDIES ALUMNI

An alumnus of the Diplomatic Academy of London, HE Dr Adel Babesail, Head of the League of Arab States Office in London with (then) Prince Charles.



Dr Captain Abdulla Bin Ahmed Al-Shaikh presenting a copy of his PhD thesis to His Highness Sheikh Mohammed Bin Zayed Al Nahyan, then Crown Prince of the Emirate of Abu Dhabi and Deputy Supreme Commander of United Arab Emirates Armed Forces. The thesis entitled: An Analysis of the Response to Emerging Security Threats in the MENA region Post-Arab Spring (2010-2017): United Arab Emirates , A Case Study. The thesis was supervised by Professor Nabil Ayad, Director of the International Diplomacy Programmes, Glasgow Caledonian University, London. February



An alumnus of the Diplomatic Academy of London, HE Sheich Hilal bin Marhoon Al-Maman Ambassador of the Sultanate of Oman to Spain, presenting his credentials to His Majesty King Carlos.



DIPLOMATIC STUDIES ALUMNI



DAL alumna HE Vanessa Eugenia Interiano Tobar presenting her credentials to Antonio Maria Costa, Deputy Director General United Nations Office at Vienna (UNOV). Ambassador Interiano obtained a Masters degree in Diplomatic Studies from the Diplomatic Academy of London, University of Westminster, UK. Prior to her current appointment (since August 2005), she was Minister Counsellor at the Permanent Mission of El Salvador to the UN in New York where she did considerable work on South-South cooperation. She was also previously Counsellor and Chargé of Consular Affairs at the Embassy of El Salvador in Paris, 10 France, Portugal and Monaco.



DAL alumnus HE Alexander Piletsky, Ambassador of Belize to Austria, Croatia, Netherlands and Slovenia, and Permanent Representative of Belize to UNIDO presenting his credentials to Mrs Haruko Hirose, Deputy to the Director General of UNIDO, Vienna. I am pleased to report that successfully completing my education and presenting my dissertation allowed me to be promoted by the Ministry of Foreign Affairs of Belize to full Ambassadorship. My participation in your programme allowed me to build up a network within the diplomatic community'

DIPLOMATIC STUDIES ALUMNI

DAL alumna HE Mrs Venetia Sebudandi, Ambassador of Rwanda, presenting her Credentials to HE Mr Moritz Leuenberger, the then President of Switzerland (2006). Ambassador Sebudandi is the currently Permanent Representative of Rwanda to the United Nations Office at Geneva, and to the World Trade Organization (WTO). She is also Ambassador Extraordinary and Plenipotentiary of the Republic of Rwanda accredited to the Government of Switzerland from 2005 to date. Ambassador Sebudandi is a career Diplomat: she rose through ranks in the Ministry of Foreign Affairs to become her country's first woman Chief of State Protocol from 1996 to 2001. Prior to her appointment to Geneva. Ms Sebudandi had been Deputy Head of Mission at the Rwanda Embassy in Paris from 2002 to 2005 where she was in charge of multilateral organisations including UNESCO and the Francophone



DAL alumnus HE Radomir Kovic, Ambassador of Bosnia and Herzegovina presenting his credentials to HE Omar Hassan Ahmad al Bashir, President of Sudan.



DIPLOMATIC STUDIES ALUMNI



DAL alumnus HE Chris Grima, Maltese Ambassador of Malia to Austria, presents his credentials to HE Dr Heinz Fisher, President of the Federal Republic of Austria, at a ceremony held at the Hofburg Palace in Vienna on 4 June 2007. 'I was pleasantly surprised at how directly relevant much of the course work is to my duties, for instance in the running of a diplomatic mission and on matters of protocol, not to mention the discipline of management, without which a diplomat cannot be truly successful... I would recommend the course both for those in the service and for those wishing to know more about diplomatic practice and related disciplines.'



DAL alumnus HE Makram M Queisi presents his credentials to HE Dr Heinz Fisher, President of the Federal Republic of Austria, at a ceremony held at the Hofburg Palace in Vienna, December 2007. Ambassador Queisi assumed the function of Ambassador Extraordinary and Plenipotentiary to the Republic of Austria and Permanent Representative of Jordan to the International Organizations in Vienna in December 2007. Before taking up this position he served as Ambassador /Chief of Protocol at the Ministry of Foreign Affairs in Amman. He has received medals and awards from Italy, Jordan, the Netherlands, Norway, Spain, Sweden, the UK and Ukraine

DIPLOMATIC STUDIES ALUMNI



DAL alumnus HE Dr Damir Kusen, Croatian Ambassador to Finland and Estonia, presenting his credentials to HE Tarja Kaarina Halonen, The President of Finland



His Excellency Mr Mohamed Nasheed , President of the Maldives presents a Letter of Appointment to DAL alumna, Ms Iruthisham Adam



Alumnus of the Diplomatic Academy of London . H E Dr Ahmed Abbas Ahmed , Ambassador of the State of Bahrain ,presenting his credentials to His Excellency Mr Roman Herzog , President of Germany.



DAL alumnus H E Dr. Hisham Al- Alawi presenting his credentials to President Jacob Zuma as Ambassador of Iraq to South Africa. Later he became Ambassador to Turkey and the Netherlands, Currently he is the Deputy Minister for Political Affairs .

DIPLOMATIC STUDIES ALUMNI



From Right Alumni of the Diplomatic Academy of London HE Elizabeth Rouse, High Commissioner for Granada , Colonel Linton Graham Defence Attache, Jamaica High Commission , Professor Nabil Ayad , Director , Diplomatic Academy of London , University of Westminster and HE Monica Nashandi High Commissioner for Namibia (currently Ambassador-designate of the Republic of Namibia to the Russian Federation) , at the Graduation Ceremony, London - November 2002



HE Professor Gordon Smith, Director Global Studies Centre - Victoria University, formerly Deputy Foreign Minister of Canada, Professor Nabil Ayad , Director of Diplomatic Academy of London, Ambassador Andre Levin, Vice - President International Diplomatic Academy , former French Ambassador to India and Austria and students on the MA Diplomatic Studies, Regent Campus, Paris.

DIPLOMATIC STUDIES ALUMNI



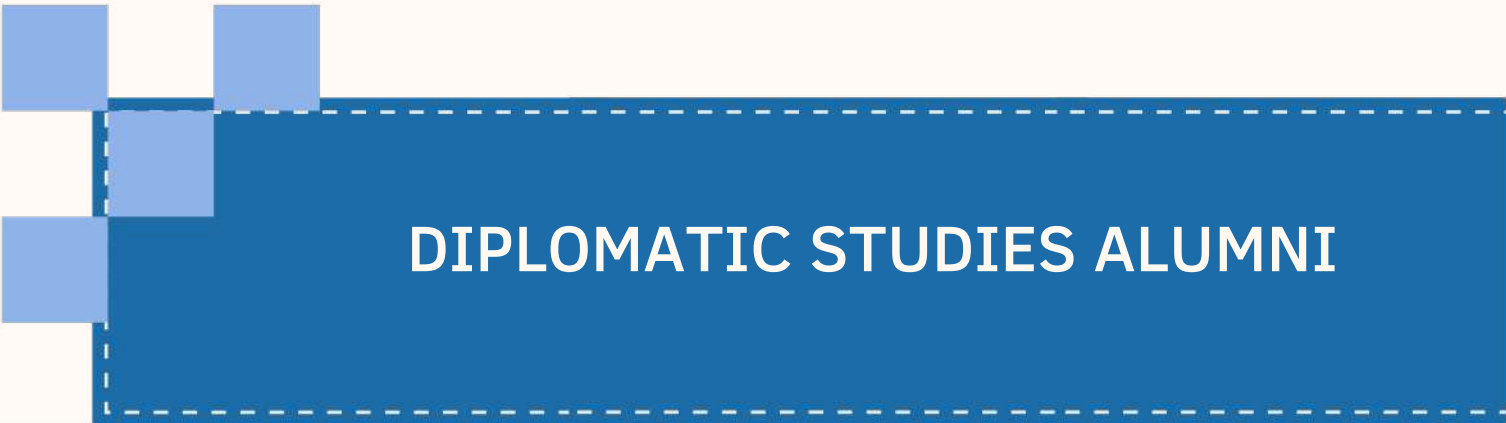
In my position as High Commissioner, I had to look at a number of institutions of high learning to determine which one offered the best training for both serving diplomats and those wishing to obtain good qualifications in Diplomatic Studies. The Diplomatic Academy of London at the University of Westminster was to me, as an eye opener. It is therefore no wonder that the Academy has students not only from Britain but from about sixty other countries covering all the continents of the world. One advantage that the University has probably over many other institutions of high learning in training diplomats is the effective combination of theory and practice. The simulation exercises, regular contacts with key players whether senior government officials in Britain or High Commissioners/Ambassadors resident in London and the guided visits to other important centres like Brussels and Geneva all make graduates leave the University well equipped as if they had the necessary experience. HE Mr Love Mtesa

High Commissioner for Zambia



I am writing to you to express my gratitude for the two years of MA studies at the Diplomatic Academy of London. They were of the utmost importance and help in my career as a diplomat. They've allowed me first to obtain a quick promotion since, directly afterwards, I was appointed as Deputy Permanent Delegate of Lebanon at United Culture Organisation known as UNESCO. That was actually my second posting abroad. Secondly, these studies provided me with the real possibility of interacting in an international community since all students came from a wide range of cultures and backgrounds. Finally it sensibilised me to new issues, such as technology and management which proved to be essential for any modern diplomat.

-Carla Jazzar



DIPLOMATIC STUDIES ALUMNI

Message to Professor Ayad from Romanian Diplomats who attended the Diplomacy training programme.

Bucharest, the 25th of February 1992

“Having resumed our specific duties in the Ministry of Foreign Affairs of Romania, it is a great pleasure for us to extend to you our deepest gratitude for all you have done for us during our studies at the Diplomatic Academy of London.

The MA in Diplomatic Studies course which we have attended and graduated, would represent a crucial point in our diplomatic career.

Not only the structure of the course and the matters studied were carefully selected and formulated, but the high educational standards and the perfect blend between theory and practice provided students with the necessary skills for a good start in the diplomatic service. The principle of dynamic approach to the study of international relations, pursued throughout the entire programme, has surely enhanced our analysis and synthesis abilities. Furthermore, the numerous lectures delivered by career diplomats together with various organized visits to different institutions and meetings with politicians, diplomats or senior officials, have considerably increased our experience and knowledge. On the other hand, studying together with so many other young diplomats from various parts of the world *was greatly enhanced the possibility to exchange different views and ideas, thus increasing mutual understanding and sympathy. Assuring you of our highest esteem and everlasting friendship we remain”

Cristian Cristica Emil Lucian Nistor Florin Vodita

2025 Alumni Reunion, London, UK



First reunion event of the Diplomatic Studies Alumni ,
London July 2026

DIPLOMAT MAGAZINE AWARD



Professor Nabil Ayad accepted the Diplomat Magazine Annual Award in April 2012 for his distinctive courses and training programmes which contributed to the development of diplomacy in London and around the world. Pictured Professor Ayad with a group of Ambassadors, High Commissioners and celebrities who were honoured by the Diplomat Magazine for their contribution to regional development.

STAFF AND CONTRIBUTORS

Ayad Nabil	Professor of executive diplomacy	40 years' experience as a lecturer in diplomacy
Cappe Francesco	Chairman and Founder of GIOYA	CEO of International Management & External Affairs
Danon Eric	Ambassador	French Ambassador to Israel (2019–2023) Chief of Staff to the Minister for Cooperation
Deniau François-Xavier	Ambassador	Inspector General of Finance French Ambassador on secondment
Dupuis Marie-Christine	Consultant	A specialist in combating financial crime, she has advised numerous governments on the management of their public finances before joining the United Nations as an Anti-Money Laundering Adviser
Grandpierron Matthieu	Senior Lecturer	Academic Director of the ICES Bachelor's Degree in Political Science Visiting Professor (Shanghai University of Political Science and Law)
Hotte David	Head of Economic Security	Financial Crime Expert Expert at the National Savings Bank and subsequently at the Federal Bank of Popular Banks
Jgenti Mamuka	Diplomat	Ambassador and Special Adviser to GF

STAFF AND CONTRIBUTORS

Laborde Jean-Paul	Ambassador Associate Professor (ICES)	Roaming Ambassador and Special Adviser to the Parliamentary Assembly of the Mediterranean on combating terrorism and organised crime and promoting the rule of law.
Ladsous Hervé	Ambassador	Chief of Staff to the Foreign Ministers Michèle Alliot-Marie and then Alain Juppé from 24 November 2010 to 2 September 2011 Under-Secretary-General for Peacekeeping Operations at the UN from 2011 to 2017
Molins François	Associate Professor	Attorney General at the Court of Cassation until 2023
Perrin de Brichambault Marc	Fee	Member of the State Council former judge at the International Criminal Court former Secretary General of the OSCE former ambassador
Piazzì Sergio	Secretary-General of the Parliamentary Assembly of the Mediterranean Ambassador	Secretary-General of the APM Italian Ambassador UNCTAD (UN) Special Envoy to Syria, Libya and the Balkans
Pomes Eric	Senior Lecturer	Legal Officer, 21st Marine Infantry Regiment (2002–2009) Former Dean of the Faculty of Law at ICES
Shaw Mark	Director of Global Initiative	Director of "Global Initiative Against Transnational Organised Crime" Senior Associate at the LSE, 2016–2019
Teurtrie David	Senior Lecturer	Director of the Master's programme in International Relations: "BRICS Studies" Associate Researcher at the Centre for European and Eurasian Studies (CREE, INALCO)



ADMISSIONS

PREREQUISITES MS SPECIALIZED MASTER ® NEW DIPLOMATIC PRACTICE OF ICES

This Course and training programme has been designed especially to serve the needs of embassy officials, members of foreign missions, officials of government departments and ministries such as Justice, Information, Defense, Economy, Finance and Trade, Planning and members of international and regional organisations. It also provides the necessary skills for staff of non-governmental organisations, journalists, members of Bar Associations, staff of multinational corporations and others in the service of governments who are engaged in communication, negotiations and other diplomatic duties for which English is the essential working language. The Course is also intended for graduates who wish to pursue a diplomatic career in the future and work for other government departments.

ENTRY REQUIREMENTS

The MS is primarily open to holders of a Master 2 degree.

If your first language is not in English, you will need an IELTS score of 6 or equivalent, such as :

- GCSE or GCE O Level at grade C;
- British Council/Cambridge International English Language Testing Service (IELTS) minimum score of 6.5 in each tested component;
- American Test of English as a Foreign Language (TOEFL) score of 600 and Test of Written English (TWE) score of 4.5. The minimum overall score for the computer-based test is 250;
- Cambridge Proficiency Test in English grade C.

The University offers pre-sessional summer programs if you need to improve your English before starting your course. You may be required to attend an interview and

- pass a language test.

DELIVERY SESSIONS MS SPECIALIZED MASTER ® NEW DIPLOMATIC PRACTICE OF ICES

There will be two entry sessions every academic year (October & March).

ICES EVENTS



GRADUATION



AMBASSADORS' DAY



SPONSORSHIP DAY 2025

Specialised Master's Degree: New Diplomatic Practice (MS)



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